

PROVOC[®]

MAKE-UP

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SEMI-PERMANENT GEL LIP LINER FILLER



The top choice for beautifully pigmented lips. These creamy liners serve dual purposes as both a lip liner and lipstick, effortlessly gliding onto your lips for a flawless finish. **Smudge-free and lightweight**, they set in seconds, providing all-day comfort.

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213 Bare Pop	214 Is She?	215 Plump	216 Brulee	217 Sink In	218 Deep Red	219 Aventurine	220 Pinkey	

SPARKLES SEMI-PERMANENT GEL LIP LINER FILLER

Same smoothness, same pigmentation, same greatness, **but with a subtle shimmer**



801

Rozie Pose



802

Zalmon



803

Zealess



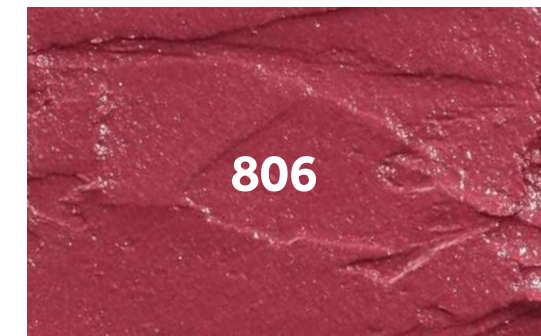
804

Nudess



805

Steela



806

Roziz



ILLICIT LIP LINER FILLER

Meet Illicit, a luxurious lip liner filler from Germany designed to shape, contour, and fill with ease. Its ultra-creamy formula glides on effortlessly, delivering rich color payoff and flawless coverage in a single stroke. Available in modern, on-trend shades, Illicit blends seamlessly for defined, fuller-looking lips and sets to a waterproof, transfer-resistant finish that lasts up to 10 hours without compromising comfort.

WATERPROOF
SILKY SMOOTH

221	222	223	224	225	226
Pink Chocolate	Purple Haze	Tanation	Nude Brown	Nude Pink	Caffe Latte
227	228	229	230	231	232
Rose Latte	Corals	Pale Pop	Toffe Cream	Sienna	Naked Lips
233	234	235	236	237	238
Nudle	Sweet Cocoa	Choco Glazed	Red Bean	Bear With Me	Femini





MATT'ADORE

MATTE LIQUID LIPSTICK



01	02	03	04	05	06	07	08	09	10	11
Attacker	Visionary	Trender	Freedom	Explorer	Wisdom	Abundant	Transformer	Lumin	Clarity	Discovery
12	13	14	15	16	17	18	19	20	21	22
Queen	Insightful	Fireball	Growth	Focus	Playtime	Energy	Sulta	Soloist	Sensa	Dominica
23	24	25	26	27	28	29	30	31	32	33
Devious	Exuba	Faint	Ruse	Trick	Lie	Boast	Feign	Shorti	Cosmop	Andean
34	35	36	37	38	39	40	41	49	50	51
Caribbean	Puna	Chilean	Fairylady	Nudelle	Fair Play	Thrilla	Carmel	Moku	Ruber	Blushed
52	54	55	58	62	64	65				
Roman	Chocolade	Hot Peppa	Chocorange	Choc On It	Fudge	Russet				

The ultimate liquid lipstick with a matte-perfect finish. It is extremely **lightweight** due to its contemporary thin formula, with a delicious **melon scent** and a rich variety of colors. Most importantly it is super comfortable to wear, **long lasting and flake-free**.

LIPQUID

MATTE LIQUID LIPSTICK

A rich, extremely matte lipstick, engineered for long-lasting wear when applied with precision. Exuding rich pigmentation and a velvety texture, this lipstick requires thin layered application for a flawlessly smooth finish. The formulation is enriched with Pomegranate extract that provides moisture and emollience to lips.

PLUMP LOOK

01

Alice

02

Sly

03

Balmy

04

Blossom

05

Pretty

06

Monotone

07

Autumn

08

Pintaga

09

Moxie

10

Rhubarb

11

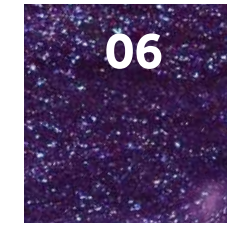
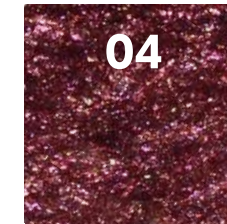
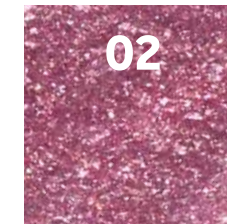
Gape

12

Oomph



PEARLIP LIP COAT



Pearlip, the ultimate holographic lip coat designed for all-night glamour. Unlike traditional glosses, Pearlip boasts a pigmented blend of pearls and sparkles, giving your lips a luxurious glittery finish. The real pearl nature of Pearlip allows the applicator to glide effortlessly over the lips, hydrating them and creating a beautifully expensive look. With its liquid-to-powder consistency, Pearlip is not only perfect for lips but also doubles as an eyeshadow, adding a sparkly touch to your makeup routine. Whether you use it as a dazzling addition to your lipstick, wear it alone, or experiment with it as an eyeshadow, Pearlip is a must-have for every makeup enthusiast.

SEMI-PERMANENT GEL EYELINER



These gel based and semi-permanent eyeliners are vibrant and super long-lasting; they glide on your waterline like butter with a clad color range to choose from. Some of them can be used as highlighters or in eyeshadow designs as well.



51	55	61	65	66	67	68	69	70	71
Sun Kissed	Wild Orchid	White Hot	Champagne	All Dressed Up	Magnetic	Royal Engagement	Diamonds & Pearls	Something Borrowed	Breathtaking
72	73	74	75	76	77	78	79	80	81
Dollhouse	Fairytale	Entranced	Captivating	Mesmerize Me	Envious	Enchanting	Lucky You	Practically Magic	Gilded Glamour
82	83	84	85	86	87	89	90	98	99
Tempt Me	Cruel Intentions	This Means War	Sweet Secrets	Desire	Date Night	Sweet Chocolate	Limo Service	Mischievous	Black Caviar

EYESHADOW GEL PENCIL



BLENDS WITHIN THE FIRST TWO SECONDS

Highly pigmented eyeshadow pencils easy to draw on your eyelids. Easily apply layers for a bolder and deeper look to get those dark tones. Neatly apply your shadow in 1-2 strokes instead of applying layers and layers to achieve the dark tones you want and use the eyeshadow brush or your fingers to blend.



LINER WHEEL

LIQUID EYELINER

LASTS FOR 24 HOURS



The Liner Wheel keeps things rolling! This unconventional eyeliner guides you to create perfectly neat lines and curves on both the upper and lower lash lines. Use the ergonomic cap to control the wheel and apply pressure points when needed. Available in two formulas, **Black Shiny and Black Matte**, both feature film-forming polymer properties for a strong staying power. The Black Shiny formula offers a high-gloss finish with a distinctive shine, while the Black Matte provides a more subtle, sophisticated look.

DRAW NEAT LINES ON THE UPPER LID & LOWER LID



MICRO TIP DIP LIQUID EYELINER

EASY & EFFICIENT



Use the tip of the brush for thin lines or slant it for gradient thickness.

A long lasting super black eyeliner and micro tip brush to perfect any eyeliner design. Versatile in nature and sharply pointed, it makes it easy to bring out your creativity.



LIQUID EYELINER BRUSH

SUPER FINE BRUSH



Pointed wings are here to stay! This incredibly fine and feathery brush can reach the trickiest areas. One stroke is all it takes to draw the thinnest and sharpest of tips.



LIQUID DIPLINER

A beautiful liquid eyeliner that comes in multiple colors to shade the upper eyelid. Take a walk on the wild side and try the Purple, Sky Blue or White dip liners.

LONG LASTING



VIBRANT COLOR

Black Panther

White Flare

Purple Lush

Sky Blue



MASCARADE MASCARA



GIVE EXPRESSION TO YOUR EYES & FULLNESS TO YOUR LASHES

Go for a fuller and more intense look with Mascarade Mascara.

Your best choice for extra definition and length. Its special waxy formula defines every lash and separates it from the rest, your lashes will seem fuller and beautifully combed.

VOLOOM MASCARA

**IMMEDIATE LIFT,
DEPTH AND INTENSITY
TO YOUR LOOK**



ULTRA VOLUME EFFECT

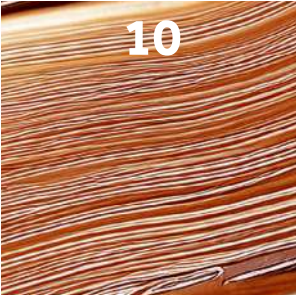
If you're looking for an ultra-volumizing yet natural mascara that is long lasting and waterproof, Voloom is for you! One of its special features is a wax-composite that enhances every lash and maintains its intense black colour ensuring that your wink will not go unnoticed!



BROWOW BROW FIXER



Clear



Medium Brown



Dark Brown



Black

Inspired by the transformative power of groomed brows. Our practical fixers feature small brow brush applicators and come in three colours: Clear for a natural, polished look, Black and Dark Brown for bold statement, and Medium Brown for subtle sophistication. Crafted with a long-lasting, shine-free, residue-free formula, Browow ensures flawlessly fixed brows all day, delivering a sought-after clean, natural look every time.

**LONG LASTING
NATURAL LOOKING
SHINE AND RESIDUE FREE**



SEMI-PERMANENT GEL BROW PENCIL

HIGHLY PIGMENTED



MATCH YOUR HAIR COLOR



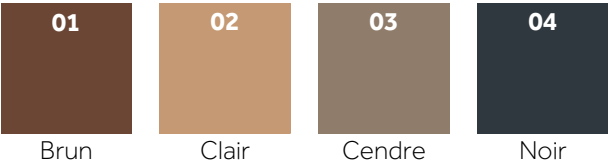
These double-sided pencils are highly pigmented and effortlessly creamy, allowing you to draw hair strokes, fill, and shape your brows with precision. Plus, the spiral comb on the other end of the pencil helps groom and blend your brows for a polished look.

With a quick drying time of around 15 seconds, the semi-permanent or smudge-free formula ensures your brows stay flawless throughout the day.



SVELTE BROW PEN

LASTS 8 HOURS
REAL HAIR EFFECT



An ultra slim 1.5mm precision tip and built-in spoolie brush to create precisely defined brows, it draws ultra-precise, hair-like strokes for the most defined and natural looking eyebrows. The pen features a smooth and break resistant formula with water and smudge-proof abilities. Svelte marks can be easily wiped away with makeup remover, leaving no residue behind.

ULTRA SLIM BROW PEN

1.5 mm PRECISION TIP



SPOOLIE BRUSH



SUPER NATURAL





FORK TIP BROW PEN

MICROBLADING EQUIVALENT

02	03	04	06
Brownie	Muffin	Brunette	Noir

MATCH YOUR HAIR COLOR

Draw four hair strokes at a time and get full & healthy-looking brows with Provoc's Fork Tip Brow Pen.

The fork tip is slim, preserves ink firmly and gives a Micro-blading effect with long-lasting effects.

LONG LASTING

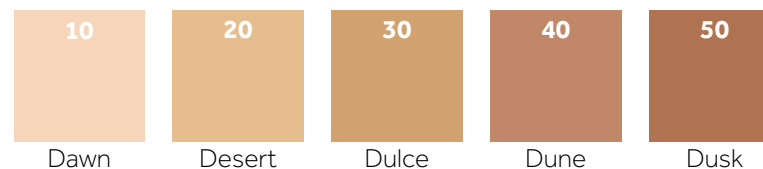


ALL DAY WEAR

MISTIQ AIRBRUSH SPRAY FOUNDATION

A Beauty Filter You Can Wear

Provoc MISTIQ redefines foundation with its revolutionary, airbrush-style spray in a can. Breathable, buildable, mess-free, and long-lasting, Provoc MISTIQ is your go-to for effortless touch-ups or full-glam looks. This high-performance spray formula is the lightest form of foundation you will find, leaves a soft matte finish with a natural, second-skin effect that won't crease or cake. MISTIQ is infused with soft-focus pigments and oil-controlling agents that give you a photo-filter effect and instant results. Incredibly light on your skin and builds beautifully for full coverage if desired.



AIR LIGHT



SKIN TIGHT

Spray-On Brush Technique Instructions:

- 1- Shake for 5 seconds before use.
- 2- Spray directly onto a dense face brush.
- 3- Buff and blend onto face in circular motions.

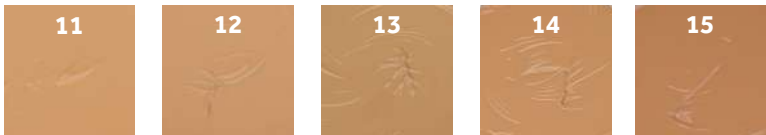
LIQUID FOUNDATIONS



Provoc Liquid Foundations offer a comprehensive range tailored to different skin types, shades, and coverage preferences. With three distinct formulations, all encompassing a wide array of shades, our foundation ensures you find the perfect match for your complexion needs. Whether you seek light, natural coverage, a matte finish for oily skin, or maximum coverage with anti-aging benefits, we got it.

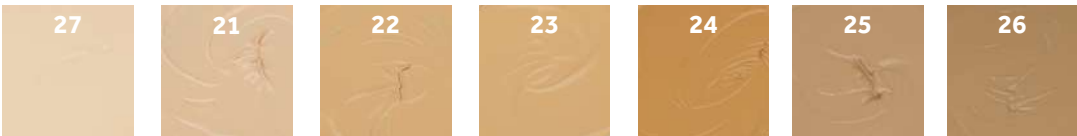
Proposal:

A non-greasy formula for fair skin giving a matte, powdery coverage and a velvety finish. It has medium protection and coverage with SPF 15.



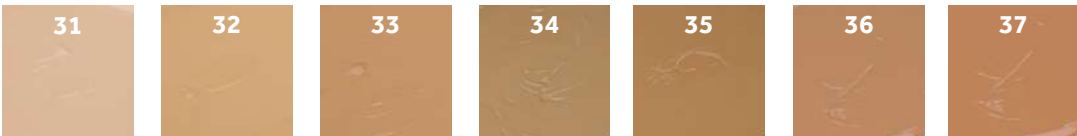
Checkmatte:

An excellent stay-on formula for oily/normal skin. It has powdery high coverage which gives a beautiful clean matte finish.



Proxy:

This concealing camouflage is a radiant anti-aging moisturizer of extreme coverage. It has high protection and SPF 30.





FOG OFF

LIQUID CONCEALER

Provoc Fog Off concealer is a game-changer, offering a 24-hour flawless finish with its hybrid formula. Instantly blurring imperfections, it covers dark circles and dullness while providing ongoing skincare benefits.

Using it preserves your skin literally!

Fog Off boasts high coverage, long-lasting wear, and a velvety soft finish. Packed with hyaluronic acids and tocopherol, it actively reduces puffiness, adds anti-aging properties, and shields against environmental stressors. Tested and regulated internationally, it comes in a convenient bottle with a flocked tip applicator for easy on-the-go touch-ups.

FLAWLESS FINISH



SMOOTH TEXTURE





CONTOUR CORRECT CONCEAL PALETTE

The palettes of wonders!
All in one, these contours
correct conceal
pods come in two
combinations.
Each holds different
contour and corrector
shades necessary to
help erase discolorations,
black spots, blemishes,
and redness.
Choose the best one
that suits your skin
condition and daily
needs!
You can simply mix and
blend colors together
to get your own unique
tones.



OUTLINE CCC2



EXPRESS CCC4

6 CONTOUR •6•11
Creates shadows to shorten,
11 narrow down and enhance
certain facial features.

HIGHLIGHT •1•10
Highlights and brings
certain features forward.

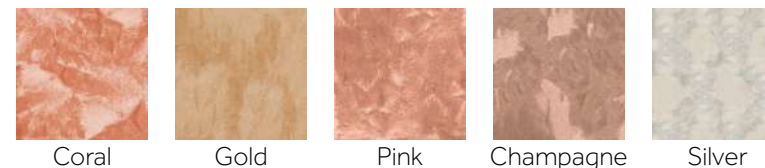
1
10 CORRECT •1•10
Corrects discoloration and
blemishes to even out the
colors of the face.

2 **5** CONCEAL •2•3•4•5•7•8•9
Covers dark spots, pimples,
3 **7** and blemished areas.
Unifies colors of the face.
4 **8**
9



POPPIN'GOOD HIGHLIGHTER PALETTE

Illuminate your best features with the Poppin' Good Highlighter Palette, offering five radiant shades to match any occasion. Whether you choose a single hue or blend them together, this sparkly palette delivers a fresh, luminous glow that enhances your natural beauty. Versatile and buildable, it's your go-to for that lit-from-within shine. Get ready to glow with Poppin' Good!



BEAUTY TOOLS



DOUBLE SLANT BEAUTY BLENDER

The double slanted beauty blender features slant cuts on two sides, with one side larger than the other. The larger flat side is excellent for providing coverage on larger areas of the face, while the smaller flat side is perfect for more intricate areas, like the eyes and around the nose.



BEAUTY BLENDER FACE SPONGE

Dual Action

It's a beauty blender with a face puff form, giving the same seamless finish to the skin. This versatile sponge is designed for applying and blending foundation and concealer.



MICRO FIBER TOWEL

A remarkably gentle tool for cleansing, exfoliating, and caring for your skin and the environment! Its ultra-soft and absorbent fibers feel amazing and help you cleanse more efficiently in any skincare routine.



WEDGE TOP BEAUTY BLENDER

This beauty blender has a straight wedge top which features a single flat side with a straight wedge or flat top. The straight wedge top shape provides versatility for different areas of the face excellent for tricky areas, around the eyes and nose.



TRIANGULAR POWDER PUFF

Powder Perfect

A must-have beauty tool, Provoc's Triangular Powder Puff is for anyone looking to achieve flawless makeup. Its unique triangular shape allows precision and effortless reach in all areas of the face.



MINI BRUSH SET

Small but mighty, these brushes are ready for any adventure. This Provoc Make-Up Brush Set is your go-to for on-the-go beauty. Keep these in your purse for touch-up urges wherever you are.



BLENDER PROTECTOR

Soft Silicon Beauty Blender Protector is a game-changer in beauty accessory innovation. This protector is specifically designed to keep your valuable beauty blender in pristine condition and enhance your beauty routine.



BABY PUFFS

A charming accessory for accurate makeup and skincare applications. These mini-sized finger sponges are designed for precision and convenience, allowing you to achieve a flawless look effortlessly.

TWEEZERS



SLANT 1



STRAIGHT 11

MAKEUP BRUSHES



B301S - BLUSH/BRONZER BRUSH



B302S - TAPERED BLUSH BRUSH



P202S - PRESSED POWDER BRUSH



P201S - TAPERED POWDER BRUSH



A503S - FAN BRUSH



AB502S - FAN BRUSH



RETRACTABLE KABUKI BRUSH



F101S - FLAT FOUNDATION BRUSH



D501S - DUO FIBER BRUSH



F102S - SLANTED FOUNDATION BRUSH



CH403S - CONTOUR AND HIGHLIGHTER BRUSH



C808S - PRECISION CONTOUR BRUSH



S401S - ANGLED CONTOUR BRUSH



N601S - NOSE SHADING BRUSH BRUSH



F402S - SCULPTING FACE BRUSH



CB701S - SMALL CONCEALER BRUSH



CB702S - BIG CONCEALER BRUSH



EB903S - ANGLED EYEBROW BRUSH



W901S - SPIRAL BROW BRUSH



W902S - ANGLED EYE LINER BROW BRUSH



P1001S - PENCIL LIP BRUSH



L1003S - LIP SMUDGE BRUSH



E801S - MEDIUM EYESHADOW BRUSH



E802S - FLAT BLENDING BRUSH



E804S - BLENDING BRUSH



EB805S - LARGE ANGLED EYESHADOW BRUSH



E806S - EYESHADOW STAMP BRUSH



EB806S - BIG ROUND SHADER BRUSH



E807S - SMUDGE BRUSH



E803S - BULLET EYESHADOW BRUSH



E805S - ANGLED EYE CONTOUR BRUSH

MAKEUP BRUSH SETS



Set 1
SQUARE POUCH WITH FLAP COVER & A BELT STRAP
18 pcs W 24.5 x H 17 cm



Set 2
RECTANGULAR POUCH WITH BELT STRAP
19 pcs W 33 x H 23.5 cm



Set 3
ROLLABLE POUCH WITH 2 KNOTTABLE STRIPS
20 pcs W 24.5 x H 17 cm



Set 4
SQUARE POUCH WITH MAGNET BUTTON & A BELT STRAP
22 pcs W 33 x H 23.5 cm



Set 5
RECTANGULAR POUCH WITH BELT STRAP
34 pcs W 33 x H 23.5 cm



SYNTHETIC BRISTLES

Durable and easy to clean

HOW DO I CHOOSE MY MAKEUP BRUSHES?

Choose your brushes by their shape, bristle type, size, and density.

Face Brushes

Retractable Kabuki Brush, Flat Foundation Brush, Slanted Foundation Brush, Duo Fiber Brush, Big Concealer Brush, Small Concealer Brush, Pressed Powder Brush, Tapered Powder Brush, Blush Brush, Tapered Blush Brush, Angled Contour Brush, Precision Contour Brush, Face Sculpting Brush, Contour & Highlighter Brush, Nose Shading Brush, Small Fan Brush, and Big Fan Brush.

Eye Brushes

Medium Eyeshadow Brush, Flat Blending Brush, Bullet Eyeshadow Brush, Blending Brush, Angled Eye Contour Brush, Eyeshadow Stamp Brush, Smudge Brush, Large Angled Eyeshadow Brush, Big Round Shader Brush, and Angled Eyeliner & Brow Brush.

Brow Brushes

Angled Eyebrow Brush and Spiral Brow Brush.

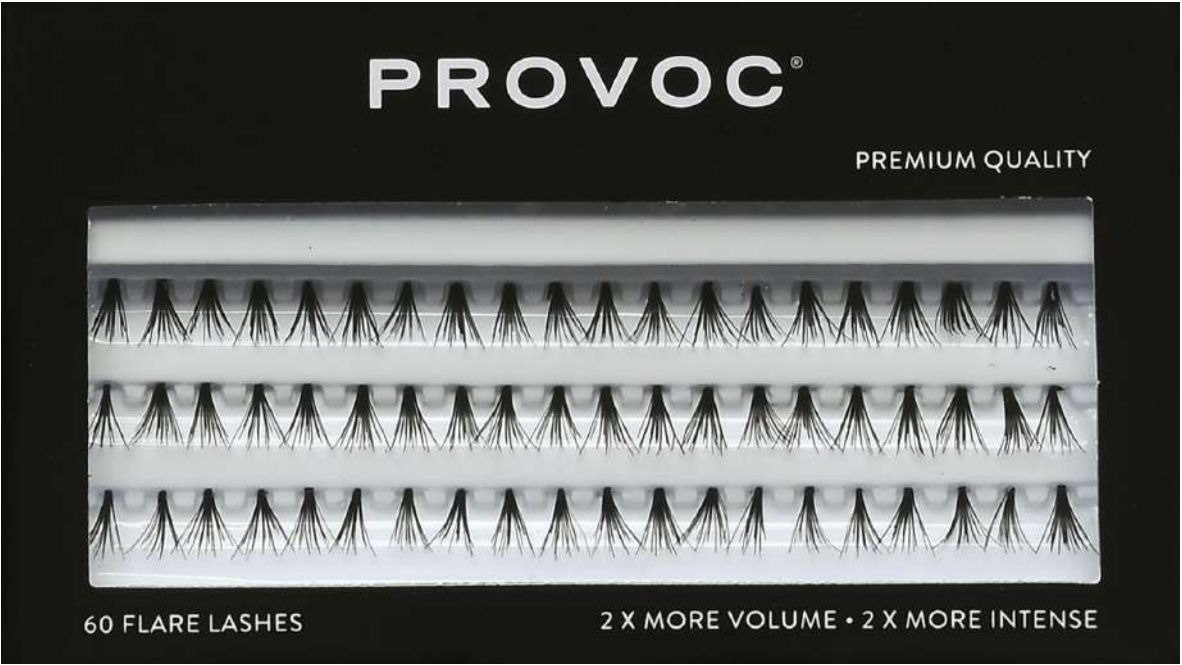
Lip Brushes

Pencil Lip Brush and Lip Smudge Brush with Cap.

ASK FOR THE BRUSHES CATALOGUE FOR MORE DETAILS

ARTIFICIAL LASHES

FLARE LASHES



Provoc Lashes are meticulously designed to hug the natural lash line with precision. **They range from natural to super intense.**

These separated bundles of lashes come in various curl degrees and lengths bound together to create a dotted upper lash line and a seamless knotless finish. For a full and complete look, line them up and wink!

	ULTRA BLACK With Knot	ULTRA BLACK Knotless	BLACKEST With Knot	BLACKEST Knotless
Trio	20	30	40	50
Extra Short	21	31	41	51
Short	22	32	42	52
Medium	23	33	43	53
Long	24	34	44	54



Knot



Knotless

ARTIFICIAL LASHES

STRIP LASHES



THIN LASHES



ULTRA THIN LASHES



SILK LASHES



MERCHANDISING

COUNTER & WALL DISPLAYS

Our display structures are modular and parametric to suit your business volumes and needs.

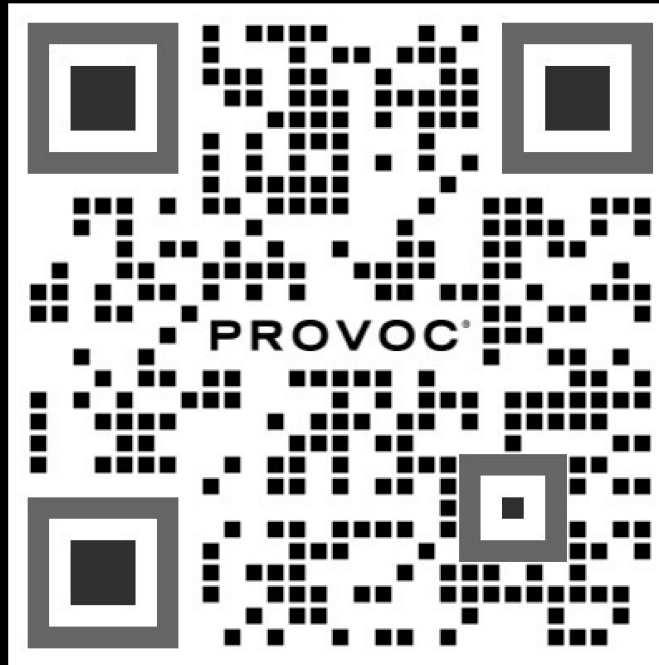


ASK FOR THE DISPLAY CATALOGUE FOR MORE DETAILS

RETAIL & CONCEPT STORE



Our merchandising approach is strictly curated around retail and the customer experience. Provoc retail displays aim to optimize product visibility, highlight key features, and create an appealing environment for customers and retailers. The displays are modular and can serve all types of retail spaces; concept stores; multiple brand megastores spaces.



Tel:

UAE: +971 50 900 1709

KSA: +966 50 661 3311

Lebanon: +961 3 189 880

Locations:

UAE: Viva Textorium Warehouse #1 plot 397 DIP2

KSA: SR #18, Centro Al Nakheel 3351, Northern Ring
Branch Rd 8012, AlNakheel Dist, Riyadh

Lebanon: Amanda Building, Ramez Sarkis St, Badaro

Email:

info@provocmakeup.com

Social Media:

Instagram: [@provocmakeup](https://www.instagram.com/provocmakeup)

Facebook: [Provoc Makeup](https://www.facebook.com/ProvocMakeup)